

Summary Information

Submission Date: 25th Feb, 2024
Evaluation Completion Date: 09th Apr, 2024

Member Score

Measures Answered: 29/29
Created: 10th January 2024
Last modified: 25th February 2024
Overall Performance: 29/29, 100%

Geopark Emerald Award

Evaluator Score

Measures Answered: 29/29
Date: 09th April 2024
Overall Performance: 29/29, 100%

Geopark Emerald Award

Evaluator Overall Comments

This member has consistently achieved a fantastic result. Overall, we recommend that this member apply for further certification as their level of commitment to sustainability is evident. Members have excelled in all areas: PM.1 Working Together PM.2 A cared-for Landscape PM.3 A well-understood Heritage PM.4 Vibrant Communities PM.5 Strengthened Livelihoods PM.6.a Resource Efficiency PM.6.b Sustainable Environmental Management (Policy & Planning)

Principle 1) 1. Working Together			
We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.			
Evaluator Comments on implementation of this principle overall		4/4 well done	
CoP Measure	Member Response	Evaluator Response	Evaluator Comments
1.1 - Our business is a fully-paid up member or partner of the Burren Ecotourism Network (the B.E.N.).	Yes	Yes	Evidence provided
1.2 - Adopt and implement the UNESCO Global Geopark Code of Practice for Sustainable Tourism and keep all evidence in a folder.	Yes	Yes	Evidence provided
1.3 - We participated in 1 or more B.E.N. Networking & Referrals event in the last year.	Yes	Yes	Evidence provided
1.4 - A representative of our business is an active member of at least one sub-group, committee or project team in the B.E.N..	Yes	Yes	Evidence provided

Principle 2) 2. A Cared-for Landscape			
We actively participate in conserving our natural and cultural heritage.			
Evaluator Comments on implementation of this principle overall		3/3 well done	
CoP Measure	Member Response	Evaluator Response	Evaluator Comments
2.1 - At least one person in our business has completed Leave No Trace training in the last 5 years.	Yes	Yes	Evidence provided
2.2 - Leave No Trace principles are promoted on our website and through appropriate displays and documents.	Yes	Yes	Evidence provided
2.4 - Our business participated in at least two of the annual B.E.N. conservation and advocacy activities (i.e. Adopt-a-Hedgerow, Meitheal and/or Burren Food Fayre) in the last year.		Yes	Evidence provided

Principle 3) 3. A Well-understood Heritage			
We offer quality information and interpretation to communicate our stories and the unique character of our place to guests.			
Evaluator Comments on implementation of this principle overall		2/2 well done	
CoP Measure	Member Response	Evaluator Response	Evaluator Comments
3.1 - Take steps to improve your teams knowledge of the unique character of the Geopark region. Team members participate in at least one relevant training or educational event per year that helps keep us updated and informed.		Yes	Evidence was provided. In future, please upload evidence of your certificate of completing the GEO park training rather than email correspondence.
3.2 - We give our visitors relevant and accurate interpretive information about the Geopark on your website and also your premises. Information must include Natural, Cultural and Built Heritage.		Yes	Evidence provided

Principle 4) 4. Vibrant Communities			
We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests.			
Evaluator Comments on implementation of this principle overall		3/3 well done	
CoP Measure	Member Response	Evaluator Response	Evaluator Comments
4.1 - Our business supported and contributed to at least one community project or event last year.	Yes	Yes	Evidence provided
4.2 - A member of our team has attended Universal Access training to learn about written communication, verbal communication and access to premises. We have completed a review of universal access at our premises.	Yes	Yes	Evidence provided
4.3 - Using the Universal Access review of your business, make at least one improvement to your verbal and written communication and access to premises.		Yes	Some Evidence provided. We recommend you show before and after in the future.

Principle 5) 5. Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination.

Evaluator Comments on implementation of this principle overall		6/6 well done	
CoP Measure	Member Response	Evaluator Response	Evaluator Comments
5.1 - Our business provides employment in our region.	Yes	Yes	Evidence provided
5.2 - Our business supports employment in our region by buying produce and services from local providers, producers and retailers. We have performed a review of our suppliers to establish the % of local suppliers and set targets for improvement in the future.	Yes	Yes	Evidence provided
5.3 - Our business provides information on local businesses, products, services, attractions and activities to guests through our website and/or displayed information.	Yes	Yes	Evidence provided
5.4 - My website displays the B.E.N./ and UNESCO Global Geopark logos plus information and links to their respective	Yes	Yes	Website displays the B.E.N./ and UNESCO Global Geopark logos plus information and links to their respective websites.

websites.			
5.5 - We provide up-to-date content for www.burren.ie.	Yes	Yes	Evidence provided
5.6 - We actively contribute to at least two of the activities that make up the B.E.N. marketing strategy.	Yes	Yes	Evidence provided

Principle 6a) 6a. Resource Efficiency

We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.

Evaluator Comments on implementation of this principle overall

7/7 evidence provided. However, in the future, we recommend that the member completes the Green Purchasing Review template (in ResourceLibrary) provided by the Geopark

CoP Measure	Member Response	Evaluator Response	Evaluator Comments
6.a.1 - Measure and record the amount of energy, water and waste in your business.	Yes	Yes	Evidence provided
6.a.2 - Review consumption of energy and water and production of waste regularly and outline a set of actions to reduce consumption/production.		Yes	Evidence provided
6.a.3 -	Yes	Yes	Evidence provided

Set up a wastewater maintenance schedule.			
6.a.6 - Record and review the percentage of your business purchases which are locally-sourced, fair-trade, organic, recycled and eco-friendly.	Yes	Yes	Some evidence was provided. However, we recommend that in the future the member utilises and uploads the completed Green Purchasing Review (in ResourceLibrary) Include targets for improvement in your Environmental Action Plan.
6.a.7 - Set targets to optimise the amount of locally-grown, locally-sourced, fair-trade, organic, recycled and eco-friendly products that your business purchases annually.		Yes	Evidence provided
6.a.8 - Display information on sustainable transport options in the UNESCO Global Geopark on your website and your premises for your guest and your staff.	Yes	Yes	Evidence provided
6.a.9 - Participate, contribute or donate to a carbon offset or environmental project	Yes	Yes	Evidence provided

Principle 6b) 6b. Sustainable Environmental Management (Policy & Planning)			
We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually.			
Evaluator Comments on implementation of this principle overall		4/4 well done	
CoP Measure	Member Response	Evaluator Response	Evaluator Comments
6.b.1 - Write an Environmental Policy includes objectives.	Yes	Yes	Evidence provided
6.b.2 - Display your Environmental Policy on your website and premises to ensure visitors and staff can access it.(If you have no premises web link is sufficient)	Yes	Yes	Evidence provided
6.b.3 - Once evidence of performance is completed the system will generate your Action Plan, ensure to edit this plan and that all actions are time bound, with a person responsible to complete them and with comments as to how you will achieve the action in the next 2 years.	Yes	Yes	Evidence provided
6.b.4 - Upload your previous submission Action Plan and ensure it is completed with the progress achieved for all performance measures.		Yes	Evidence provided